North of England SPF Summit

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2 weeks
(14 days)
(336 hours)
Media Highlights

- *ITV* week – started the celebrations in May
- *BBC* from 25 June
- Songs of Praise 1 July
- *Sky* week from 2 July
- *Global Radio* week from 2 July
- *The Guardian* week from 2 July
- *Daily Mail* awards launch 3 July
- *Holby* 3 July
- *NHS Voices/ITV* 4 July
- *Great British Menu* from 13 August – 45 episodes

Please share your news
Celebrating 70 years of the NHS 1948 to 2018
Awards

- Point of Light Awards
- NHS70 MP Awards
- The Daily Mirror – Pride of the NHS Awards
- The Daily Mail – Health Hero Awards
- The Kate Granger Awards
- Windrush Awards
- Queen Honour list – NHS Focused
Event highlights

- Nursing campaign launch
- Four regional nursing events – 3 July
- NHS70 Parliamentary Awards – 4 July
- Westminster Abbey service – 5 July
- York Minster concert – 5 July
- Big7 Tea parties – over 1,000 organised!

Add your events to [www.nhs70.nhs.uk](http://www.nhs70.nhs.uk)
Digital highlights

- Special film sponsored by Sainsbury’s – 5 July
- NHS Voices – 4 July
- www.nhs70.nhs.uk
- Snapchat Filter
- Facebook frame
- Google Doodle (Hopefully!)
- #NHS70

Please share your content
What is to come…

• Science Museum – Medical Marvels late 25 July
• 10p coin – 10 sites, 10 days
• British Film Institute – 26 June
• ITN film – launched 13 June
• Light up the night in Blue – 5 July
• Big7Tea Parties from 2 July
• ‘Look after yourself’ Pledge…
Give the NHS a present…

- Volunteer – [www.nhs70.nhs.uk/volunteer](http://www.nhs70.nhs.uk/volunteer)
- Look after yourself – [www.nhs70.nhs.uk/healthy](http://www.nhs70.nhs.uk/healthy)
- Use services wisely - [www.nhs70.nhs.uk/services](http://www.nhs70.nhs.uk/services)
- Support NHS charities – [www.nhs70.nhs.uk/charities](http://www.nhs70.nhs.uk/charities)
- Give blood or join the organ donor register – [www.nhs70.nhs.uk/donor](http://www.nhs70.nhs.uk/donor)
- Support NHS research – [www.nhs70.nhs.uk/research](http://www.nhs70.nhs.uk/research)
- Work in the NHS – [www.nhs70.nhs.uk/work](http://www.nhs70.nhs.uk/work)
- Share your memories and stories – [www.nhs70.nhs.uk/history](http://www.nhs70.nhs.uk/history)
Materials and assets

- Brand – please use
- Films, selfie frame, banners, email strips, images and other assets – [www.england.nhs.uk/NHS70](http://www.england.nhs.uk/NHS70)
- Pride graphic – via NHS CommsLink
Please support …

• NHS Big 7Tea – w/c 2 July www.nhsbig7tea.co.uk
• Staff competitions – www.nhs70.nhs.uk/staffdraw
  • Wimbledon Championships CLOSES TODAY!
  • closes 5 July – 380 tickets (rugby, golf and football)
• NHS Voices www.nhsvoices.com @NHSVoices
• Education – Inspiring the Future and educational resources – www.nhs70.nhs.uk/educators
• Asda exhibitions – contacts via NHS CommsLink
• Events – please post yours www.nhs70.nhs.uk/events
Celebrating 70 years of the NHS 1948 to 2018

www.nhs70.nhs.uk #NHS70
Questions?
For more information, visit
www.nhs70.nhs.uk

Alternatively, you can email us
england.nhs70@nhs.net

Or join the conversation #NHS70