The 7th London NHS Partnership Conference – 5 March 2018

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Background

• 5 July 2018

• National, regional and local celebrations across the whole health and care system

• Joint planning by NHS England and NHS Improvement

• Connecting with partners – arms-length bodies, NHS Scotland, NHS Wales, Health and Social Care in Northern Ireland, Royal Colleges, unions, think tanks, charities and voluntary organisations, academic health science networks, media etc.
This year the NHS turns 70. Here’s some highlights from over the decades …

https://youtu.be/F-0kZ0HuZtk
Key objectives

• To thank NHS staff for their hard work and commitment, profiling their skills, experience and successes and celebrating their diversity, whilst recognising the challenges they face.

• To look back over the last 70 years of the NHS celebrating key clinical, technological, scientific, medical and workforce developments and breakthroughs.

• To look forward and build confidence amongst staff and the public about the NHS’s long term future, recognising that the way care is delivered will continue to evolve, with a particular focus on innovation and technology.
Celebrating 70 years of the NHS 1948 to 2018

Legacy

National

Public conversation

Local/regional
National

- **Events** including Westminster Abbey, York Minster, Windrush70 and Chelsea Flower Show
- **Children and young people** – education resource pack and schools speakers programme
- **MPs** – NHS70 Parliamentary Awards
- **Digital** – nhs70.nhs.uk, england.nhs.uk/NHS70, social media, animations, films and digital toolkit
- **Media** – in discussion with a wide range of outlets
- **Other** including coin, Points of Light, NHS Parkrun and #NHS1000miles
We are encouraging local and regional NHS bodies to organise:

- **Open days** – focused around the birthday inviting the public into local hospitals and other NHS premises
- **Exhibitions** – using space in local libraries, town halls, sport centres and similar venues to display archive materials and host ‘expert sessions’
- **Staff awards** – focused around the summer and themed NHS70
- **The Big 7Tea** – NHS organisations and the public taking time out on or around the 5 July to mark the birthday (sharing content via social media) and raising awareness/money for NHS charities
- **Competitions** for children and young people – themed around NHS70
We are exploring the possibility of using the birthday to encourage the public to ‘give the NHS a 70th birthday present’ by supporting a number of legacy initiatives:

- **Blood and organ donation** – working with NHS Blood and Transplant to encourage people to give blood and/or join the organ donor register
- **NHS charities** – working with NHS charities to encourage people to support their work via The Big 7Tea
- **NHS volunteering** – encouraging people to become NHS volunteers including working with 70 hospitals to recruit 70 young volunteers
Legacy

• **NHS research** – working with the National Institute of Health Research to encourage people to commit to NHS research programmes

• **Using services wisely** – raising awareness of how people can make best use of NHS services

• **Working for the NHS** – NHS Employers is coordinating a group of NHS organisations who will explore how best to use NHS70 as an opportunity to raise the profile of the NHS as an employer

• **Take care of your own health** – working with Public Health England to raise awareness of the main public health campaigns, i.e. One You
Public conversation

• Working with Healthwatch England, we are exploring the potential for a ‘public conversation’ to coincide with the birthday. The theme would be the NHS of the future

• We are also supporting two major history projects:
  ➢ NHS at 70: From Cradle to Grave – University of Manchester, Heritage Lottery Fund and others (@NHSat70)
  ➢ The Cultural History of the NHS – University of Warwick and Wellcome Trust (@NHSHistory)._
Celebrating 70 years of the NHS 1948 to 2018

#NHS70

https://youtu.be/ZLXW814v8NU
For more information about plans to celebrate the NHS’s 70th birthday, visit www.england.nhs.uk/NHS70

Alternatively, you can email us england.nhs70@nhs.net

Or join the conversation #NHS70
Questions?