NHS Local Growth Advisor – my role

• **Aim**
  – help health economies engage with local leaders of growth – building new partnerships to drive improvements in public services for local communities

• **Outcomes**
  – At national level, work with government and public, private and third sector representative bodies to demonstrate and champion NHS’ role in bringing greater regional economic prosperity and to influence future policy

  – Locally, support individual NHS organisations to link with their local leaders of growth to understand, develop and build common agenda, potentially bringing significant external revenues and benefits in local service design and delivery
How do your local non-NHS partners see you?

Cost → Invest-ment
Local Growth – realising every place's potential

Since 2010, the government shifted economic powers away from the centre to local communities, businesses, and citizens. RDAs were scrapped and LEPs were created. Where drivers of growth are local, decisions around economic planning and strategy should be made locally. Policy context has developed through new financing mechanisms created. Govt responds to Heseltine report. New Combined Authority Deals announced.
The ‘place’ isn’t just an abstract concept

New Mayors
New powers
New finance
‘A healthy economy is a productive economy’

• More understanding of - and involvement in - local economic planning can help the health and care sectors:

  - locally improve public services;
  - have a greater say in devolved strategic discussions; and
  - secure long-term, external funding
The ‘place’ around you is changing (1/2)

• New geographic economic areas forming, with decisions on transport, skills, housing, infrastructure, planning etc shaped around needs of the economy

• Do you know who the main decision-makers are?
  • Combined or Local Authority, LEPs, Metro Mayors, Universities

• Are you aware of the local investment priorities for your area?
  • Does health feature in your Strategic Economic Plan/Devo deal?

• The NHS plays a leading role in the economic prosperity of your area and therefore should have say in needs of the area
  • Do people know about it?
  • Are we talking to the correct partners?
The ‘place’ around you is changing (2/2)

• Role of *skills and employment* seen as critical to underpinning local economic development in every place
• 16+ skills provision and devolved 19+ adult skills funding common in all CA plans
• *Area Reviews* now reporting on future of FE across England – did we engage? What future for our relationships and our sector?

“The group will include the Combined Authority/LEP and the colleges involved in the review, together with local authorities, EFA, SFA, and any other stakeholders required during the implementation phase. It will present a more coherent and collaborative opportunity to ensure a strengthened college offer in priority sectors, such as business services, transport, construction and health, including a particular focus on growth of the apprenticeship offer for learners at level 4 and above.”

Sheffield City Region Area Review - Final report
Eight recommendations were agreed by the steering group at their meeting in May 2016. These were:

- Dearne Valley College and the RNN Group to merge
- Barnsley College and Doncaster College to merge, subject to a successful application to the restructuring facility, should this be required to address debts presenting a barrier to the merger
- Sheffield College to continue as a stand-alone college for the short to medium term. This is to allow planning for and implementing necessary changes to ensure financial resilience and provision of a high quality offer, meeting local educational and economic need. Once the college has achieved the necessary improvement to good or outstanding it will look at options for collaboration or grouping with other colleges
- each of Thomas Rotherham College and Longley Park Sixth Form College to explore joining a multi-academy trust in their locality. If either college were not to become academies in the 12 to 16 months following the area review, the institution(s) would look again at options for collaboration or grouping with each other or other colleges that have been in scope of this area review
- Barnsley College, Chesterfield College, Dearne Valley College, Doncaster College, the RNN group, and Sheffield College to develop their strategies for the delivery and growth of apprenticeships, responding to the priorities agreed through the review. For some institutions, this is expected to lead to the establishment of a shared apprenticeship company. The implementation period for the commercial strategies will be the 12 months following the area review and will be driven and supported through the implementation group (see recommendation below)
- an implementation group to be formed to support and monitor delivery of the recommendations of this review. The group will include the Combined Authority, LEP and the colleges involved in the review, together with local authorities, EFA, SFA, and any other stakeholders required during the implementation phase
- the Combined Authority/LEP to commission full curriculum mapping of all post 16
Adapting to your place’s needs

Health and Care

15% of those employed locally work in health and care making it the second largest sector of our economy.

The integration of health and care in the Heart of the South West is internationally recognised.

With almost half of absence due to mental health issues, we can be a test bed for new approaches to prevention and recovery.

With higher rates of absence related to ill health and worklessness due to disability than the national average, we have the potential to unlock lost productivity.

We are making good progress in developing new models of commissioning and delivery to enable people to be more independent and meet the challenge of an ageing population, with those 85 and over projected to more than double in the next 20 years.

Our higher than average rates of volunteering make for a vibrant voluntary sector and resilient communities to complement statutory services.

With lower incomes, higher relative house prices, and a greater proportion of households in fuel poverty than the national average, improving productivity has the potential to reduce health inequalities and improve wellbeing.
Liverpool CCG has established a strategic framework to strengthen the capacity of commissioning to address the economic, social, and environmental wellbeing of its local population. This framework underpins all of Liverpool CCG’s procurement and commissioning decisions and helps drive the implementation of its transformation agenda, Healthy Liverpool.

| Economic Wellbeing – Improving Incomes and Education to Improve Health Outcomes |
|---------------------------------------------------------------|---------------------------------|-------------------------------------------------|
| Proportion of supply chain spend with Liverpool based businesses | Number of new full time jobs created and sustained | Number of work apprenticeships/formal training opportunities provided |
| Social wellbeing                                                                 |
| Number of patients finding meaningful employment and voluntary roles | Proportion of patients engaging in community or social activities | Proportion of patients engaged with social care providers |
| Environmental wellbeing                                                                 |
| Improvement in access to high quality green spaces for patients | Increase in advice and support for housing issues | Reduction in CCG energy use |
“The University of Wolverhampton, Birmingham City University and Coventry University are launching the West Midlands Combined Universities (WMCU) initiative, bringing together their applied research and training expertise.

Bosses say the link-up of three like-minded institutions will provide the combined authority with a powerful resource to meet ambitious plans around skills, job opportunities and productivity.

The WMCU will also support the devolved body’s desire to tackle a significant shortage of lower and higher end skills, particularly in the health and advanced manufacturing sectors. The move is part of a concerted bid to address the high level of unemployment across the region’s seven metropolitan authorities.

The announcement, which comes ahead of the official launch of the WMCA, gives a major boost to the region’s devolution deal and signals a significant development in the way higher education institutions might contribute to the West Midlands economy.”
“Government gives green light to North East’s employer-led UTC

A pioneering, employer-driven learning institution aimed at putting the North East at the centre of the UK’s science and technology industry today won Government approval. The Chancellor of the Exchequer announced the go-ahead for the Northern Futures University Technical College. The UTC will offer the North East’s young people opportunities to succeed in today’s science and technology economy, whilst providing employers with the advanced technical skills they require.

The North East is a vibrant region with some thriving businesses and sectors. However, a focus on skills development is needed to help sectors such as Information Technology and Healthcare Sciences to continue to expand and create more jobs. The Northern Futures UTC is designed to support the growth of these sectors.

Northern Futures UTC will cater for students aged 14-18 specialising in Information Technology (IT) and Healthcare Sciences. Its curriculum will help young people develop the right skills for “careers of the future”, while complementing and supplementing existing education and skills provision in the North East. The North East has a hugely successful and increasingly prominent Information Technology (IT) sector which employs over 32,000 people. Within Healthcare Science there continue to be many technical and scientific breakthroughs, often originating in the North East region. As a result, treatment is becoming more technically specialised and there is an increased demand for skilled workers.

Both sectors are continuing to create many new employment opportunities which are entirely consistent with the North East Local Enterprise Partnership’s Strategic Economic Plan for the North East – “More and Better Jobs”. Northern Futures

The UTC is sponsored by the University of Sunderland and leading regional employers. For Healthcare Science, the UTC has support from a number of healthcare organisations and local SMEs. These include The Newcastle upon Tyne Hospitals NHS Foundation Trust, City Hospitals Sunderland NHS Foundation Trust, the AHSN North East and North Cumbria, and specialist SMEs such as Kromek and PolyPhotonix. Newcastle City Council and the North East Local Enterprise Partnership (NELEP) are also supporters of Northern Futures UTC.”
Final thoughts

• Local Growth agenda is about understanding how a ‘place’ can be its most productive and prosperous (whether via Devolution deals or otherwise).

• The health and care sector is a key part of the economic success of this ‘place’, whether your local leaders of growth know it or not.

• By explaining our role in driving local growth and jobs we can help shape local ‘place’-based discussions, work with others to improve our services and bring in extra funding.

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